



exclusive dealer in bangladesh

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catalogue 2012



intro **direction**

Through its international companies and production centers, ROCA is present in five continents. Its sales network is spread throughout 136 countries, it has 72 production plants and it employs around 21,100 workers throughout the world.

ROCA began its activities in 1917 as Compañía Roca Radiadores S.A, a company that exclusively made cast iron radiators for domestic heating at its factory in Gavà, near Barcelona. However, the rapid success of new products on the market and its firm desire to expand led it to expand its areas of business with the aim of diversifying its activities. As a result, in 1925 it commenced production of cast iron bathtubs. In 1936, Roca entered the porcelain sanitary ware sector and, in 1954, it began to make faucets. A second porcelain factory was opened in Alcalá de Henares, Madrid, in 1962.

In 1968, it opened its third porcelain factory, in Alcalá de Guadaira (Seville), whilst 1974 saw the inauguration of its steel bath plant.

The company's entry into the tile industry took place in the 1980s. The founding of Cerámicas del Foix, which became a subsidiary company, marked the beginning of the current Tiles business. In 1989, the company bought a sanitary ware factory in Portugal.

In 2002, ROCA embarked upon a Group restructuring to organize its different areas of business into independent companies. To achieve this, Roca Corporación Empresarial, S.A., the new holding company, was incorporated. This restructuring process culminated in 2005 to concentrate efforts on the bathroom sector, world leadership in which was achieved in the opening months of 2006.

ROCA is an entirely Spanish company whose capital is wholly owned by the family group arising from its founders.

In 2011, Indesore Living solutions Ltd, was confident about the quality and the service for exigent customers, those who really understand and demand the quality.

For those special customers, Indesore living solutions Ltd brought the distribution in exclusivity of ROCA products.

The leading global bathroom brand.



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Khroma Collection

The collection that will take over your bathroom with an explosion of colour.

The innovative character of the Khroma collection, designed by Leo Himmel, is provided by its two underlying concepts: colour and texture. Khroma is all about colour -Passion Red, Street Grey, Oxygen Blue, Silver Grey, intense colours to fill the bathroom space with joy and fun. Harmonious lines and textured finishes that cry out to be touched.

Khroma Collection

SL.	Description	Name
01	Commode	Khroma



02	Wash Basin	Khroma
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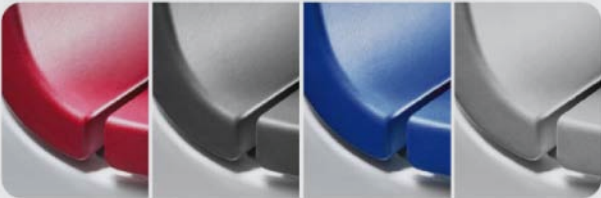
03	Hydro massage Bathtub	BeCool
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04	Mirror	One
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Passion Red Street Grey Oxygen Blue Silver Grey



05	Cabinet	One
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06	Cabinet Column	One
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Khroma Collection

SL.	Description	Name
07	Shower Screen	VERSA MR



08	Bath Screen	QUARTZ BF
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09	Shower Tray	DAIQUIRI-N
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SL.	Description	Name
10	Basin Mixer	LOFT



11	Bath Mixer	LOFT
----	------------	------



12	Shower Mixer	LOFT
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Khroma Collection

SL.	Description	Name
11	Head Shower	VINTAGE XL

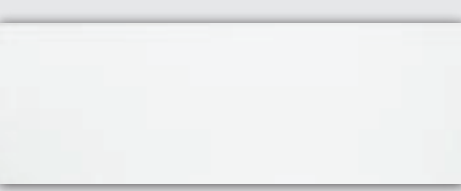


12	Regulator (Hot / Cold)	LOFT
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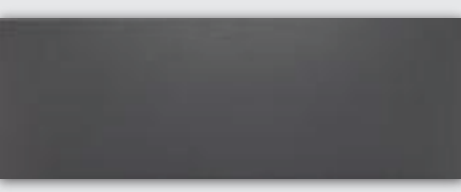


Chic/Tempo Collection (Tiles)

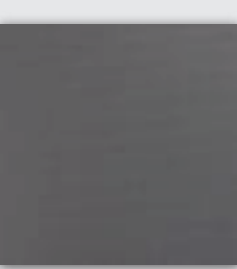
SL.	Description	Name
01	Wall Tiles	Chic Blanco



02	Wall Tiles	Chic Antertica
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03	Floor Tiles	TEMPO Antracita
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Element Collection

The Element collection, fruit of a partnership with architect David Chipperfield.

A geometrical,pure,different and radical solution. Thanks to the simplicity of its lines and its integrated range for the bathroom, it is easily combined with the different styles offered by contemporary interior design.

Element Collection

SL.	Description	Name
01	Wash Basin with Cabinet	STRATUM



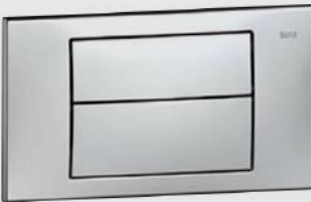
02	Basin Mixer	TOUCH
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03	Wall Hang Commode	ELEMENT
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04	Flush Plate	Flush Plate
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SL.	Description	Name
05	Mirror	STRATUM



06	Cabinet Column	STRATUM
----	----------------	---------



07	Shower Screen	QUARTZ DF
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08	Shower Tray	WALK IN MALTA
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Element Collection

SL.	Description	Name
09	Shower Column	ET



Campania Collection (Tiles)

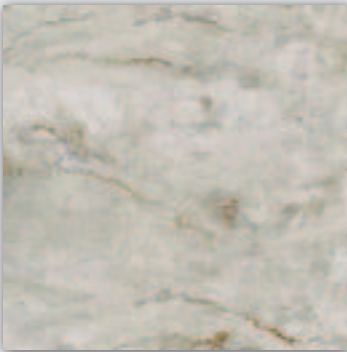
01	Wall Tiles	CAMPANIA Suite lines
----	------------	----------------------



02	Wall Tiles	CAMPANIA Beige
----	------------	----------------



03	Floor Tiles	Lapato beige
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Veranda Collection

Designed by Schmidt & Lackner, Veranda is given a facelift and opens up to the exuberance of the curve and the sophistication that are in line with the very latest trends in contemporary interior decorating.

Veranda Collection

SL.	Description	Name
01	Wash Basin	Veranda



02	Basin Mixer	EVOL
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03	Mirror	Veranda
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04	Commode	Veranda
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05	Cabinet	Veranda
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06	Cabinet Column	Veranda
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Veranda Collection

Carrara Collection (Tiles)

SL.	Description	Name
07	Shower Screen	SUPRA L2



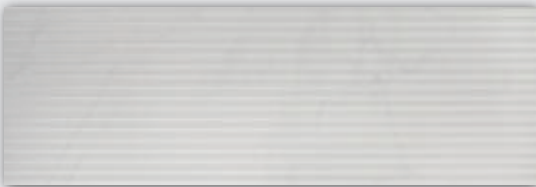
08	Hydromassage Column	NEOS II
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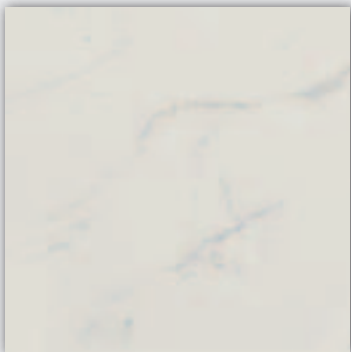
SL.	Description	Name
01	Wall Tiles	CARRARA Blanco



02	Wall Tiles	CARRARA Lines Blanco
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03	Floor Tiles	CARRARA Lapato blanco
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Hall Collection

A design ideal for complex and virtually impossible spaces that adapts perfectly and faces up to the challenges posed by modern-day interiors to achieve a maximum adaptability whose only contribution is positive, without compromising on design.

Designed by Ramon Benedito a Barcelona industrial designer with a world-wide reputation

Hall Collection

SL.	Description	Name
01	Wash Basin	HALL



02	Basin Mixer	MOAI
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03	Mirror	ONE
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SL.	Description	Name
04	Basin Cabinet	ONE



05	Cabinet Column	ONE
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Hall Collection

SL.	Description	Name
06	Commode	HALL



07	Bathtub	HALL
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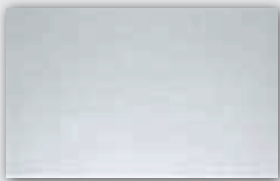


08	Bath Mixer	MOAI
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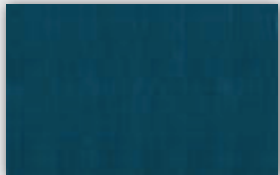


Feel Collection (Tiles)

SL.	Description	Name
01	Wall Tiles	FEEL Blanco



02	Wall Tiles	FEEL Aquamarina
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03	Floor Tiles	FEEL Aquamarina
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Happening Collection

From a formal viewpoint, Ramón Benedito has made the very most of this collection he offers us. He conserves the classical structures of the different elements in the bathroom but with a new perspective. The pieces are compact with forms that seek the essential. Their simplicity creates an uncluttered space that is committed to bathroom spaciousness as the basis of its character and functionality.

Happening Collection

SL.	Description	Name
01	Wash Basin	HAPPENING



02	Basin Mixer	THESIS
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03	Bathtub	THALASSA
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04	Commode	HAPPENING
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SL.	Description	Name
05	Bath Screen	QUARTZ BF



06	Bath Mixer	THESIS
----	------------	--------



Leather Collection (tiles)

SL.	Description	Name
01	Wall Tiles	LEATHER Arena



02	Floor Tiles	LEATHER Beige
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03	Decorative Tiles	Inserto Sand Marron
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Meridian Collection

One single concept to fulfill any need. Single and double wash-basins, symmetrical and asymmetrical wash-basins, "large", "even larger", "small", "even smaller" wash-basins, compact, wall, pedestal, built-in and recess wash-basins, sinks, angular and embedded wash-basins, etc..

Meridian Collection

SL.	Description	Name
01	Wash Basin with Cabinet	UNIK MERIDIAN



02	Basin Mixer	AMURA
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03	Cabinet Column	MERIDIAN
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04	Shower Screen	Fusion L2, Fusion LF
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SL.	Description	Name
05	Shower Tray	FLAMINGO



06	Shower Mixer	AMURA
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07	Regulator	AMURA
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08	Head Shower	VINTAGE XL
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Meridian Collection

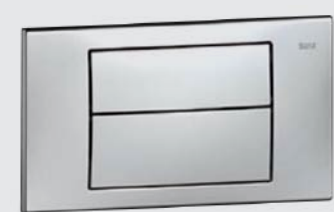
SL.	Description	Name
09	Wall Hang Commode	Meridian



10	Multi clin Pro	MULTICLIN PRO I
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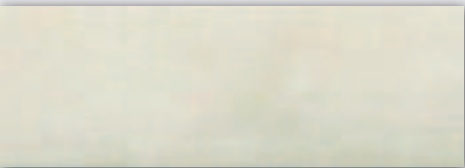


11	Flush Plate	Flush Plate
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Sincro Collection (tiles)

01	Wall Tiles	SINCRO Blanco
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02	Floor Tiles	SINCRO Alga
----	-------------	-------------



03	Decorative Tiles	SINCRO Trapani Alga
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Meridian Collection + Unik Kalahari

One single concept for a thousand solutions. The most versatile and global range.

Meridian Collection + Unik Kalahari

SL.	Description	Name
01	Wash Basin with Cabinet	UNIK KALAHARI



02	Basin Mixer	M2
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03	Shower Screen	Axis MRF
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04	Shower Tray	PARADISE
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SL.	Description	Name
05	Shower Mixer	M2



06	Regulator	M2
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07	Head Shower	VINTAGE XL
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08	Commode	MERIDIAN
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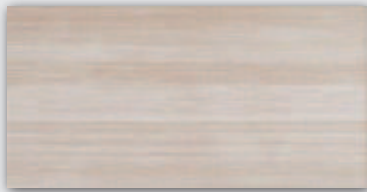


Tahiti Collection (tiles)

SL.	Description	Name
01	Wall Tiles	TAHITI 10 Gris



02	Wall Tiles	TAHITI Gris
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03	Floor Tiles	TAHITI Gris
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04	Decorative Tiles	TAHITI 15Gris
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Victoria Collection

A traditional response to classic atmospheres. Elegant and functional curves in an extensive collection of pieces that combine simplicity and versatility, offering the convenience of well-tried solutions.

Victoria Collection

SL.	Description	Name
01	Wash Basin with Cabinet	UNIK VICTORIA



02	Basin Mixer	VICTORIA-N
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03	Shower Screen	SUPRA MR
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04	Shower Tray	SHERRY-N
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SL.	Description	Name
05	Shower Mixer	VICTORIA-N



06	Commode	Victoria
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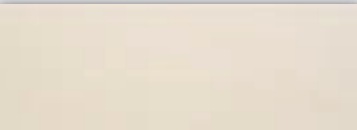


Essence Collection (tiles)

SL.	Description	Name
01	Wall Tiles	ESSENCE Verde



02	Wall Tiles	ESSENCE Beige
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03	Floor Tiles	ESSENCE Beige
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The Gap Collection

Designed by Antonio Bullo, The Gap is both a compact and functional style. This wide range adapts to all possibilities and enables one to optimize any bathroom space the modern and stylish lines mean that it is an intelligent choice.

The Gap Collection

SL.	Description	Name
01	Wash Basin with Cabinet	UNIK THE GAP



02	Basin Mixer	LOGICA-N
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03	Shower Screen	QUARTZ PL
----	---------------	-----------



04	Shower Tray	BOURBON-N
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SL.	Description	Name
05	Shower & Bath Mixer	LOGICA



06	Bathtub	GENOVA
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07	Bath Screen	Quartz B1H
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08	Commode	The GAP
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Magnet Collection (tiles)

SL.	Description	Name
01	Wall Tiles	MAGNET Marron



02	Wall Tiles	MAGNET Beige
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03	Floor Tiles	MAGNET Marron
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Dama Senso Collection

The signatures of the Germans Schmidt & Lackner appear on this extensive collection, which offers a large number of solutions for the contemporary habitat. Their proposal enables one to make the most of the space and it easily merges with any style.

Dama Senso Collection

SL.	Description	Name
01	Wash Basin	DAMA SENSO



02	Basin Mixer	ESMAI
----	-------------	-------



03	Shower Screen	AXIS DLF
----	---------------	----------



04	Shower Tray	DAIQUIRI-N
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SL.	Description	Name
05	Shower & Bath Mixer	ESMAI



06	Bathtub	PRINCESS
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07	Bath Screen	Quartz B1H
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08	Commode	DAMA SENSO
----	---------	------------



Geo Collection (tiles)

SL.	Description	Name
01	Wall Tiles	GEO Gris



02	Floor Tiles	GEO Gris
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03	Floor Tiles	GEO Blanco
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04	Decorative Tiles	GEO Cenefa Blanco
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The Gap Collection / Wall hang

Designed by Antonio Bullo a renowned industrial designer based in Venice specialising in ceramics. He has won four gold medals at the Faenza International Ceramic Competition and two Design Plus awards at ISH Frankfurt. For Bullo, the product must be an extension of the company's soul and consistent with the markets in which it is competing.

The Gap Collection / Wall hang

SL.	Description	Name
01	Wash Basin with Cabinet	THE GAP



02	Basin Mixer	MONODIN-N
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03	Shower Screen	QUARTZ DF
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04	Shower Tray	MALTA
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SL.	Description	Name
05	Shower Mixer	MONODIN-N



06	Wall Hang Commode	The GAP
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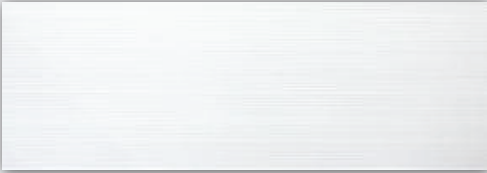


07	Flush Plate	Flush Plate
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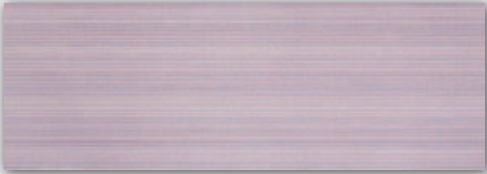


Touch Collection (tiles)

SL.	Description	Name
01	Wall Tiles	TOUCH Blanco



02	Wall Tiles	TOUCH Malva
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03	Wall Tiles	TOUCH Violeta
----	------------	---------------



04	Floor Tiles	TOUCH Violeta
----	-------------	---------------





Victoria Collection / Semi pedestal

A traditional response to classic atmospheres. Elegant and functional curves in an extensive collection of pieces that combine simplicity and versatility, offering the convenience of well-tried solutions.

Victoria Collection / Semi pedestal

SL.	Description	Name
01	Wash Basin	Victoria



02	Basin Mixer	VECTRA
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03	Shower Screen	VERSA MR
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04	Shower Tray	MALTA
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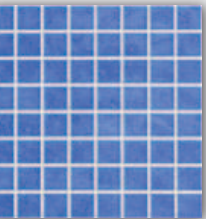
SL.	Description	Name
05	Shower Mixer	VECTRA



06	Commode	Victoria
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Messina / Amalfi / Adelaida Collection (tiles)

SL.	Description	Name
01	Wall Tiles	MESSINA Blanco
		
02	Wall Tiles	AMALFI Blanco
		
03	Decorative Tiles	ADELAIDA
		
04	Decorative Tiles	MESSINA Azul
